

Setup • Automation • Production •  
Photoshop • Design • R&D •  
Project Management

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## MURFEUS Typography

### RESUMÉ: Martin R. Murphy

Murfeus Productions, LLC offers production setup and automation expertise as well as established high-quality production capability to clients. We also offer research and development, software testing, in-house training, job setup, coding and translation setup, troubleshooting, and creative approaches to maximizing automation.

#### SOFTWARE:

**EXPERT:** InDesign (CS2), InMath (1.6), Photoshop (CS2), Fontographer/Font Lab Studio, Quark XPress, XTags (Quark or InDesign)

**ADVANCED:** Illustrator (CS2), Digital Performer 4.5 (Audio), InCopy, Autopage (Quark Pagination engine)

**COMPETENT:** Pit Stop/CrackerJack PDF tools, Adobe Acrobat and Distiller, Go Live, MacLink Pro, Microsoft Office applications, Final Cut Studio (Video)

#### PUBLISHING EXPERIENCE:

2005–Present: **MURFEUS LLC:** *Owner, Alpha Geek:* Principal of company offering full range of pre-press services from page pouring to setup to software testing. Accomplishments include InMath Setup including development and presentation of training materials for all Harcourt InDesign Math products.

1999–2005: **OCTAVO DESIGN AND PRODUCTION:** *Setup Specialist to Production Director:* Came in as Production Setup Specialist and Trainer; Implemented automation procedures (Xtags, Autopage, etc.) Advanced to position of Production Director. Introduced new technologies including InDesign/InCopy workflow. Integral in launch meetings and sales presentations around the country including production technology demonstrations vital to new client development.

1997–1999: **HARCOURT, INC.:** *Project Employee.* Handled all aspects of setup, specs, and master graphics for complete programs; some prototyping; introduced XTags pouring procedures.

1997–1999: *Freelance Production:* Included in-house Production Training for clients.

1989–1997: **RUTTLE GRAPHICS.** *Production Operator,* first on Bedford system and then first operator to do setup on the Mac in Quark. Rapidly advanced to *2nd/3rd shift Supervisor* while maintaining very high level of production. Introduced XTags to automate page pouring of coded files received from text processing. Appointed as Electronic Production Manager (EPM) for Harper-Collins full-service jobs; became expert in HC's proprietary SGML-based parser as well as SWOP processing. Acted as book interior designer for all HC jobs including the Wingard Literature text. Autopaged all HC books (including the repurposing of Hamlet from plaintext files with footnotes, straight into pages). Responsible for the majority of template setup, coding setup, and text processing instruction.

1989: **TYPOGRAPHICS.** *Bedford Operator.* Specialized rapidly in mathsetting (to Calculus) and translation tables.

#### TRAINING AND EDUCATION EXPERIENCE:

2002 to present: Founded *Drums Not Drugs* program to offer community and confidence building percussion workshops at residential counselling centers for at-risk and challenged youth.

1998 to present: Training in Quark, XTags, etc. at Ruttle Graphics, Octavo Design

1984-1989: English 101-102 (Assistantship at Loyola, Adjunct at Valencia CC), Business English (Adjunct at UCF)

#### EDUCATION:

1984: BA, English and Philosophy, Loyola University, Chicago; Cum Laude

1986: MA, English, Loyola University, Chicago; Cum Laude